

SEP 28 1966

PHILIP MORRIS, U.S.A.

INTEROFFICE CORRESPONDENCE  
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: T. Walsh

DATE: September 27, 1966

FROM: A. Goldfarb

SUBJECT: Alpine Metro New York: Revised P.O.S. Numbers

Please be advised that the P.O.S. numbers for Alpine carton rack labels have been revised for the Metro New York trading area.

The correct carton rack label P.O.S. numbers are:

Alpine Full Flavor Kings Box:	45277
Alpine Lights Kings Box:	45278

Lou Cappelli will need production quantities at your earliest convenience.

Should you have any questions, please call.

/lt

*Arthur*

cc: F. Alfieri  
M. Buonaventura  
L. Cappelli  
B. Carroll  
S. Donovan  
M. Manouso  
M. Van der Ploeg  
L. Wexler

2047510147